

# Turning Points

Defining moments that shaped the character  
of top business leaders.

*You can do anything you want in life as long as you have  
the heart and the passion to do it.*

Entrepreneurs from our own area here in Rochester share their successes and failures in the hopes of inspiring students to experience their own success and achieving their goals.

Select (2) two business leaders from the book, read their stories and in a Microsoft PowerPoint slide show that will be shared with the class:

Note: No individual can be presented twice, select accordingly...

- 1.) Introduce the individual and the company they have started or the career that has brought them their success.
- 2.) Research the company and present relevant facts such as:
  - # of employees,
  - location
  - products or services offered
  - other interesting facts about the company/career
- 3.) Read each story and summarize it, share the stories that they tell in your own words and make sure you share ...

**The defining moment that shaped the individuals character**

- 4.) Share the quote from the famous person at the start of each story and connect its relevance to the individual's story