

Turning Points Project

Project by Brianna Irvine

David Cornell

- CEO of Cornell Jewelers
- Located on Monroe Avenue
- 22 employees
- It is a jewelry store

David Cornell

- When he was growing up he did not know what he wanted to do with his life
- He spent 6 months traveling through 41 states
- When he ran out of money, he worked construction jobs, but he finally returned home after many financial hardships

David Cornell

- He attended Monroe Community College
- He approached his father who was 66, and ready to retire
- His father told him to try out the jewelry business for a year, which his father currently was a co-owner of
- David and his father created a special bond

David Cornell

- In 1982, the partners within the company began to argue, and Normal Lempert suggested that David buy out all of the remaining assets
- He did so, and David Cornell & Company was founded

Cornell Jewelers

- It is now located on Monroe Avenue
 - 22 current employees



Quote

- **“ A man is literally what he thinks.. You are today where your thought have brought you. You will be tomorrow where your thoughts take you”- James Allen**
- I think that this quote relates to David's life because he had to think for himself and come up with different ideas that set him apart from others in the industry to become successful

Richard Sands

- He is the chairman of Constellation Brands
- He has the capacity to look at both a set of numbers and a group of people and fully understand the inner workings of both
- His devotion of understanding is what has made him so successful

Richard Sands

- He grew up in the 1960's
- He went to the University of California in Berkeley, but dropped out at the age of 21 because he had no idea what he wanted to do with his life
- He never felt any obligation to enter the families business
- He decided to get a PhD in social psychology from the University of North Carolina

Richard Sands

- He ended up deciding to join the family business
- The business called Constellation brands is the world's largest producers of wine and spirits

Richard Sands

- He has recently passed the CEO role to his brother Rob Sands
- He is now devoting more of his time and money to charitable causes to give back to the community



Richard Sands

- **“The purpose of this life and all its experiences is not to make ourselves what we think we should be. It is to unfold who we already are” - Gary Zukav**
- I think this quote shows that he is a very kind person and uses his success to help others